

Matthew J. Osborn

Critical Writing Program
University of Pennsylvania
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Education

Ph.D. in Rhetorics, Communication, and Information Design. Clemson University, 2016.

Dissertation: "Surprise. Sensibilities and Aesthetics of Rhetorics."

Committee: Victor J. Vitanza, Chair, RCID

Steven B. Katz, Department of English

Beth Anne Lauritis, Department of Art

G. Jeff Love, Department of Languages

M.A. in English: Rhetoric and Composition. North Carolina State University, 2012.

B.A. in English. Saint John Fisher College, 2009.

Minors: Political Science; Communications-Journalism.

Research Areas

Classical and Contemporary Rhetorical Theory; Aesthetics; Academic Writing; Electracy; Information Design; Information Aesthetics; Contemporary Art; Sonic Rhetorics; Suspense and Thrill in Literature and Film.

Appointments

Lecturer, Critical Writing Program, Center for Programs in Contemporary Writing, University of Pennsylvania. 2017 - Present.

Visiting Lecturer of Technical and Professional Writing, University of North Carolina at Charlotte. 2016 - 2017.

Graduate Teacher of Record, Clemson University. 2012 - 2016.

Teaching Technician (Instructor of Record), North Carolina State University. 2011.

Graduate Teacher of Record, North Carolina State University. 2010 - 2011.

Publication

"Aesthetics of Rhetorics during Timbre." Forthcoming; to appear in *enculturation*.

Multimodal manuscript on sonic information aesthetics for writing and rhetoric. Timbre as a modality through and during which to perform thinking about experimental electronic music and "glitched" composing writ large.

Presentations

Osborn, Matthew J. "Surprise.," in "Stop Signs: The Limits of Mobility," Thomas R. Watson Conference: Louisville, KY. October, 2016.

Osborn, Matthew J. "Aural Rhetoric's Double-Bind," Conference on College Composition and Communication: Tampa, FL. March, 2015.

Osborn, Matthew J. "Transformation of Apparatus in the Humanities as Reorientation: A Burkean Comment on Electracy," Kenneth Burke Society: St. Louis University, MO. July, 2014.

Osborn, Matthew J. "Liminal Aesthetics in Electronic Dance Music," Rhetoric Society of America: San Antonio, TX. May, 2014.

Osborn, Matthew J. "Flash Advertising and the Uncharacteristic of Desire." Popular Culture Association / American Culture Association: Washington, DC. March, 2013.

Homelvik, Jan Rune, Data Tolentino-Canlas, Heather Christiansen, Matthew J. Osborn, and Lauren Woolbright. "Electrate Scholarship in a Mobile World," Computers and Writing: Frostburg State University, MD. June, 2013.

Campus Presentation

Osborn, Matthew J. "New Sonics," for Art and Architecture History 6320: Issues in Contemporary Art at Clemson University. April 12, 2016.

Teaching Experience

Writing 028: Critical Writing Seminar on "Big Data Revolution." University of Pennsylvania.
In progress, Fall 2017.

Writing 037: Critical Writing Seminar on "Decision Making." University of Pennsylvania.
In progress, Fall 2017.

English 4271: Studies in Writing, Rhetoric, and Digital Media. UNC Charlotte.

English 3180: Language and Digital Technologies. UNC Charlotte.

English 2116: Introduction to Technical Communication. UNC Charlotte.

English 3150: Science Writing and Communication. Clemson University.

English 3140: Technical Writing. Clemson University.

English 1030: Accelerated Composition. Clemson University.

English 101: Academic Writing & Research. NC State University.

Software Competencies

Visual, Document, and Web Design

- Adobe Acrobat Pro/DC
- Adobe Dreamweaver CC
- Adobe Illustrator CC
- Adobe InDesign CC
- Adobe Photoshop CC

- Apple Keynote
- Apple Pages
- Basic HTML and CSS
- Microsoft Word
- Wordpress

Learning Management Systems

- Blackboard
- Canvas
- Moodle

Video Editors

- Adobe Premiere CC
- Final Cut X
- iMovie

Digital Audio Workstations

- Audacity
- Reaper

Professionalization

Participant, Writing in the Disciplines at Clemson Initiative. September 2014 - May 2016.

Workshops led by Steven B. Katz (English) and Lesly A. Temesvari (Biological Sciences) on WID curricula, assignments, activities, and assessment. Four workshops per academic year.

Participant, Practicum on Teaching First Year Composition. Fall 2014

Weekly sessions with Cynthia Haynes covering presence, rapport, assignments, and assessment.

Teaching Scientific Writing at Clemson University. April, 2014

Full-day event for Clemson instructors of English 3150: Scientific Writing and Communication led by Katz and Temesvari. Science as a social enterprise, language, curricula, and assignments.

Attendee, RCID Student Works in Progress Colloquium. August 2012 - Present

Coordinator, August 2014 - May 2015.

Certifications in Online Education

Quality Matters Program, “Designing Your Online Course” via UNC Charlotte. January 2017.

Clemson Online ENCORE(S)

Dialogic, triple-review course design with online education specialists. Summer 2015.

Clemson Online Certification (CONCERT)

Six week course for online instruction in theory, design, and assessment. Summer 2014.

Related Experience

Senior Writing Tutor, Marks Family Writing Center. University of Pennsylvania. 2017 - Present.
Consultation for Graduate Students.

Visiting Scholar, European Graduate School. Media and Communication Track. June 2014.

Exhibition Booth Operator, Parlor Press. Conference on College Composition and Communication, March 2014.

Tutor, St. John Fisher College Higher Education Opportunity Program. January 2008 - May 2009.
Mentor for academically and economically disadvantaged HEOP scholarship recipients.

Writing Tutor, St. John Fisher College Writing Center. August 2007 - December 2007.
Concurrent seminar in Peer Consultation.

Circulation Assistant, Lavery Library at St. John Fisher College. January 2006 - May 2009.

Service

Student Representative, RCID Advisory Committee. August 2015 - May 2016.

Assistant Coordinator for The Eighth Carolina Rhetoric Conference at Clemson. February 2015.

President, Society of the Third Sophistic at Clemson. August 2014 - May 2015.

Graduate Student Senator, Clemson University. August 2013 - August 2014.

Secretary-Treasurer, Society of the Third Sophistic at Clemson. August 2012 - May 2013.

Reviewer, Professional Enrichment Grant Application System, Clemson University. February 2013.

Facilitator, Clemson University Summer Reading Program. August 2012 and 2013.

Grants

Professional Enrichment Grants, Clemson University Graduate Student Government. Funding in support of conferences and field experiences. Three awards, \$2,500 total. Fall 2013; Spring 2014; Summer 2014.

Support from The Clemson University Campbell Chair in Technical Communication to attend Conference of the Kenneth Burke Society, \$150, July 2014.

Support from The Clemson University Pearce Professor of Professional Communication to attend the Conference on College Composition and Communication, \$500, March 2015.

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References

Victor J. Vitanza

Founding Director, Ph.D. program in Rhetorics, Communication, and Information Design; and
Professor of English, Clemson University;

Jean-François Lyotard Chair, European Graduate School at Saas-Fee, Switzerland

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Cynthia Haynes

Director of First-Year Composition and Associate Professor of English

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Steven B. Katz

R. Roy and Marnie Pearce Professor of Professional Communication; Professor of English; and

Robert J. Rutland Institute for Ethics Fellow

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Mark West

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