

Matthew J. Osborn

Critical Writing Program
University of Pennsylvania
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Education

Ph.D. in Rhetorics, Communication, and Information Design. Clemson University, 2016.

Dissertation: "Surprise. Sensibilities and Aesthetics of Rhetorics."

Committee: Victor J. Vitanza, Chair, RCID

Steven B. Katz, Department of English

Beth Anne Lauritis, Department of Art

G. Jeff Love, Department of Languages

Visiting Student. European Graduate School at Saas-Fee, Switzerland, 2014.

M.A. in English: Rhetoric and Composition. North Carolina State University, 2012.

B.A. in English. Saint John Fisher College, 2009.

Research Areas

Classical and Contemporary Rhetorical Theory; Aesthetics; Academic Writing; Electracy; Information Design; Conceptual Art; Sonic Rhetorics.

Appointments

Lecturer, The Critical Writing Program, Center for Programs in Contemporary Writing,
University of Pennsylvania. 2017 - Present.

Visiting Lecturer of Technical and Professional Writing,
University of North Carolina at Charlotte. 2016 - 2017.

Graduate Teacher of Record,
Clemson University. 2012 - 2016.

Teaching Technician (Instructor of Record),
North Carolina State University. 2011.

Graduate Teacher of Record,
North Carolina State University. 2010 - 2011.

Publication

"Aesthetics of Rhetorics during Timbre," *enculturation*, no. 25 (2018): n.p., <http://enculturation.net/aesthetics-of-rhetorics>.

Multimodal webtext on sonic information aesthetics for writing and rhetoric. Timbre as a modality through and during which to perform thinking about sound, writing, and "glitched" composing.

(more)

Publication (con't)

“New Novelties.” *Completed manuscript under revision.*

Investigates the critical manuscript’s relationship with “the new” as seen in critiques of avant-garde aesthetics.

Presentations

Osborn, Matthew J. “Aestheticizing Digital-Political Soundscapes,” Conference on College Composition and Communication: Kansas City, March, 2018.

Osborn, Matthew J. “Surprise,.” for the panel “Stop Signs: The Limits of Mobility,” Thomas R. Watson Conference: Louisville, October, 2016.

Osborn, Matthew J. “Aural Rhetoric’s Double-Bind,” Conference on College Composition and Communication: Tampa, March, 2015.

Osborn, Matthew J. “Transformation of Apparatus in the Humanities as Reorientation: A Burkean Comment on Electracy,” Kenneth Burke Society: St. Louis University, July, 2014.

Osborn, Matthew J. “Liminal Aesthetics in Electronic Dance Music,” Rhetoric Society of America, San Antonio, TX. May, 2014.

Osborn, Matthew J. “Flash Advertising and the Uncharacteristic of Desire.” Popular Culture Association / American Culture Association, Washington, DC. March, 2013.

Homelvik, Jan Rune, Data Tolentino-Canlas, Heather Christiansen, Matthew J. Osborn, and Lauren Woolbright. “Electrate Scholarship in a Mobile World,” Computers and Writing, Frostburg State University, MD. June, 2013.

Campus Presentation

Osborn, Matthew J. “New Sonics,” for Art and Architecture History 6320: Issues in Contemporary Art at Clemson University, April 12, 2016.

Teaching Experience

Writing 028: Critical Writing Seminar on “Big Data Revolution.” University of Pennsylvania.

Writing 037: Critical Writing Seminar on “Decision Making.” University of Pennsylvania.

English 4271: Studies in Writing, Rhetoric, and Digital Media. UNC Charlotte.

English 3180: Language and Digital Technologies. UNC Charlotte.

English 2116: Introduction to Technical Communication. UNC Charlotte.

(more)

Teaching Experience (con't)

English 3150: Science Writing and Communication. Clemson University.

English 3140: Technical Writing. Clemson University.

English 1030: Accelerated Composition. Clemson University.

English 101: Academic Writing & Research. North Carolina State University.

Interdisciplinary Professionalization

Participant, Writing in the Disciplines at Clemson Initiative. September 2014 - May 2016.

Workshops led by Steven B. Katz (English) and Lesly A. Temesvari (Biological Sciences) on WID curricula, assignments, activities, and assessment. Four workshops per academic year.

Participant, Practicum on Teaching First Year Composition. Fall 2014.

Weekly sessions with Cynthia Haynes covering presence, rapport, assignments, and assessment.

Teaching Scientific Writing at Clemson University. April, 2014.

Certification for Clemson instructors of English 3150: Scientific Writing and Communication, led by Katz and Temesvari. Science as a social enterprise, language, curricula, and assignments.

Participant, RCID Student Works in Progress Colloquium. August 2012 - Present.

Coordinator, August 2014 - May 2015.

Circulation Assistant, Lavery Library at St. John Fisher College. January 2006 - May 2009.

Student Support Services

Senior Tutor, Marks Family Writing Center. University of Pennsylvania.

August 2017 - Present.

Consultation for both Undergraduate and Graduate Students.

Tutor, St. John Fisher College Higher Education Opportunity Program (HEOP).

January 2008 - May 2009.

Mentor for academically and economically disadvantaged HEOP scholarship recipients.

Writing Tutor, St. John Fisher College Writing Center. August 2007 - December 2007.

Concurrent seminar in Peer Consultation.

Service to Profession

Web Design, The Philadelphia Area Council of Writing Program Administrators, November 2017 - Present: phillywpa.com.

Student Representative, RCID Advisory Committee. August 2015 - May 2016.

Service to Profession (con't)

Assistant Coordinator, Eighth Carolina Rhetoric Conference at Clemson. February 2015.

President, Society of the Third Sophistic at Clemson. August 2014 - May 2015.

Graduate Student Senator, Clemson University. August 2013 - August 2014.

Secretary-Treasurer, Society of the Third Sophistic at Clemson. August 2012 - May 2013.

Facilitator, Clemson University Summer Reading Program. 2012 and 2013.

Certifications in Online Education

Quality Matters, "Designing Your Online Course" via UNC Charlotte. January 2017.

Clemson Online ENCORE(S). Summer 2015.

Dialogic, triple-review course design with online education specialists.

Clemson Online Certification (CONCERT). Summer 2014.

Six week course for online instruction in theory, design, and assessment.

Software Competencies

Visual, Document, and Web Design

- Adobe Acrobat Pro/DC
- Adobe InDesign CC
- Adobe Photoshop CC
- Apple Keynote
- Apple Pages
- Microsoft Word
- WordPress
- Basic HTML and CSS

Learning Management Systems

- Blackboard
- Canvas
- Moodle

Video Editors

- Adobe Premiere CC
- Final Cut X
- iMovie

Digital Audio Workstations

- Audacity
- Reaper

Grants

Professional Enrichment Grants, Clemson University Graduate Student Government.

Funding in support of conferences and field experiences. \$2,500. Fall 2013; Spring 2014; Summer 2014.

References

Cynthia Haynes

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of English
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Aaron Toscano

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Steven B. Katz

R. Roy and Marnie Pearce Professor of Professional
Communication, Professor of English, and
Robert J. Rutland Institute for Ethics Fellow
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Victor J. Vitanza

Founding Director, Ph.D. program in Rhetorics,
Communication, and Information Design;
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